

58% of Americans feel less safe in 2020 compared to before the election 4 years ago
Public health, economic instability and public unrest are what makes Americans feel most unsafe

CHARLOTTE, NC – October 15, 2020- A new survey from Safety.com finds that 58% of Americans feel less safe in 2020 than they did before the election 4 years ago. Another 27% say they feel “just as safe” in 2020 compared to 2016 and 14% feel safer now.

<https://www.safety.com/survey/2020-election-safety/>

When it comes to the issues that are making people feel less safe in 2020, public health, public unrest and economic instability make the top of the list:

Percentage of U.S. Adults Who Feel Less Safe as a Result of These Issues:	
Public Health – 53%	Crime Rates – 38%
Public Unrest- 47%	Environment/Weather- 25%
Economic Instability- 43%	Digital Security – 16%

Among Democrats, 71% feel less safe now than they did in September 2016 compared to 43% of Republicans and 57% of Independents. 29% of Democrats feel just as safe or more safe now than in 2020 compared to 57% of Republicans and 43% of Independents.

For Republicans, the largest percentage (56%) feels unsafe due to public unrest while public health worries Democrats and Independents at the highest rate within each group (63% and 55% respectively).

For all racial demographics, public health is the leading factor causing them to feel less safe (55% White or other, 48% Hispanic and 47% Black). But their second and third leading causes vary: 54% of White Americans report feeling less safe due to public unrest, while only 35% of Black Americans and 33% of Hispanic Americans feel the same. Economic instability is more of a concern for White Americans and those with a household income above \$40k/year.

Methodology:

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1323 adults. Fieldwork was undertaken between 2nd - 3rd September 2020. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

About Safety.com: Safety.com empowers consumers with the confidence to keep what matters most in their life safe. The company is constantly researching today’s safety providers, products, services and news to provide the consumer with an expert point of view on the safety issues they care about. With more than 120 provider reviews on home security and identity theft products and 80+ buying guides for

safety-related products, we empower the consumer to feel peace of mind about keeping their home and family safe. From home security, personal safety, financial safety, digital safety or even travel safety, Safety.com gives consumers the confidence they need to keep their safety a top priority.

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